SMART PROTECTION:
THE NEXT ERA OF PPE

PPE CONFERENCE 2027

NOW WITH
INNOVATION HUB

SAVE THE DATES
12-13 SEPTEMBER 2027



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SAFETY FIRST ASSOCIATION Since 1932

SAPEMA EST. 1961
SOUTHERN AFRICAN PROTECTIVE EQUIPMENT MARKETING ASSOCIATION

PPE CONFERENCE 2027

SMART PROTECTION: THE NEXT ERA OF PPE

Dates: 12-13 September 2027

Venue: Johannesburg, Venue to be confirmed

Whatsapp: +27 83 266 6662

Email: debbie@safety1st.co.za

Website: www.safety1st.co.za

Organisers: Southern African Protective Equipment Marketing Association **(SAPEMA)**

Safety First Association **(SFA)**

Artificial intelligence, connected technology, IoT, smart devices and data are beginning to transform not only the products we use to protect workers, but also how PPE is selected, procured, managed and used.

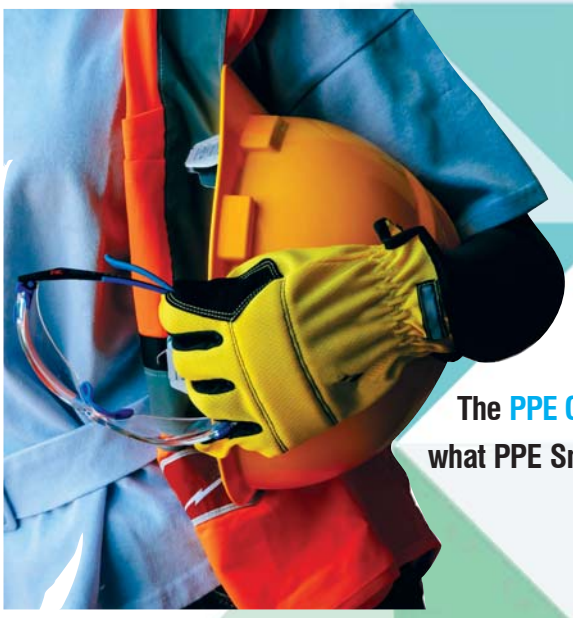
The **PPE Conference 2027** will bring together industry leaders, safety professionals, procurement specialists, manufacturers, technology innovators and end-users to explore what lies ahead.

You can expect thought-provoking presentations, practical insights, new technologies and conversations about the future of workplace protection - including AI in procurement, smart PPE, the connected worker, PPE passports, wearable technology, data-driven safety and much more.

And this year, instead of the traditional exhibition, we will be introducing the Innovation Hub where companies will demonstrate the latest products, technologies and ideas shaping the future of PPE. This is the place where the future is demonstrated, not just displayed.

Join us to explore the latest trends in personal protective equipment from standards and innovation to emerging technology.

Reserve your spot to learn from experts and connect with peers.



The PPE Conference 2027 is your opportunity to explore what PPE Smart Protection could mean for your organisation and the people you protect.

PPE CONFERENCE 2027

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INNOVATION HUB

Touch it. Test it. Experience it.



Why attend the PPE Conference 2027?

Join industry professionals, technology innovators and PPE designers for two days of insights, ideas and opportunities to explore the future of workplace protection.

As a delegate, you will have the opportunity to:

- **Explore emerging technologies:**
  Discover how AI, IoT, wearable technology and smart PPE are changing the way we protect workers
- **Gain practical insights**
  Hear from industry experts and learn how new technologies can be applied in real-workplace settings
- **Experience innovation first-hand**
  Visit the PPE Innovation Hub to see products, technologies and solutions demonstrated in action
- **Make informed PPE decision**
  Explore developments in product selection, procurement, compliance, performance and lifecycle management
- **Stay ahead of industry trends**
  Understand the opportunities and challenges shaping the next generation of PPE
- **Connect with industry leaders**
  Network with manufacturers, suppliers, safety professionals, procurement specialists and end-users
- **Exchange ideas and experiences**
  Share challenges, discuss solutions and learn from the experiences of others
- **Prepare for what's next**
  Identify technologies and products that could improve worker protection and support safer workplaces

BENEFITS FOR DELEGATES



A smarter future for PPE.
New ideas, Real innovations.

PPE CONFERENCE 2027

SMART PROTECTION: THE NEXT ERA OF PPE

Attendees will include:

(Note this list is representative and not exhaustive):

- Occupational Health & Safety Officers
- Risk Managers
- Fire Officers
- Healthcare Professionals
- Occupational Hygienists
- Occupational Health Nurses
- Healthcare Administrators
- Infection Prevention/Control Personnel
- Safety Engineers
- Quality Assurance Managers
- Emergency Medical Technicians
- Police Officers
- OHS Inspectors
- Public Health Officials
- Regulatory Compliance Officers
- PPE Manufacturers and Suppliers and Distributors
- OHS Trainers
- OHS Consultants
- PPE Sales Representatives
- Corporation Managers
- Corporate Directors
- Team Leaders

and many more



DELEGATE REGISTRATION FEES

SAPEMA Members	R 6,500.00
Non-SAPEMA Members	R 8,000.00
ABOVE FEES ARE EXCLUSIVE OF VAT	

This conference will be of benefit to all of industry - small and large corporations, including:

- Government departments (Including water, fire services, disaster management etc)
- Regulatory and Research Institutions
- Universities
- Mining
- Construction
- Manufacturing
- Oil and gas
- Healthcare
- Hospitality
- Aviation and maritime
- Road and rail transport
- Forestry
- Food processing/storage

and many more



Organisers

SAFETY FIRST Since 1932 ASSOCIATION

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PPE CONFERENCE 2027

Sponsoring the **PPE Conference 2027**, offers your organisation an opportunity to connect with the PPE and occupational safety industry before, during and beyond the event.

You will benefit from extended brand exposure: your organisation's logo will be featured on promotional and marketing materials.

Secure early sponsorship: The earlier you commit, the more pre-event exposure you will receive, with a stronger return on your sponsorship investment.

WHY SPONSOR?

Opportunity	Why it matters
Conference Sponsor	Highest level of event-wide exposure before, during and after the event
	Recognition among industry professionals
	Position your organisation at the forefront of PPE Innovation
	Associate your organisation with the only conference focused on PPE
	High visibility with logos featured on promotional and marketing materials
	Free advertising in the African OSH Magazine
	Position your organisation as a contributor to innovation & safer workplaces
	Benefit from the conference presentations
Innovation Hub Participant	Interactive product showcase and direct delegate engagement
	Scheduled 5 minute presentation to introduce your latest innovation
	Delegates get experience with your latest innovations first-hand
	Connect with decision makers
	Opportunities to build relationships with safety professionals, PPE decision-makers, and industry leaders
	Benefit from the conference presentations

PPE CONFERENCE 2027

SPONSORSHIP PACKAGES

INNOVATION HUB

Hosted by

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Cost	Gold R60,000	Silver R45,000	Bronze R28,000
Exhibition stand	✓	✓	✓
Company profile on SFA website	✓	✓	
Front cover ad & feature article in Africa OS&H magazine	✓		
Website logo & link on SFA website	✓	✓	✓
Website banner advert on SFA website	✓	✓	✓
Advert in African OS&H February issue (distributed at conference)	✓(FP)	✓(FP)	✓(HP)
Logos on all marketing material	✓	✓	✓
Pop-up banner in auditorium	✓		
Inserts in delegate bags	✓	✓	
Delegate registrations	4	3	2

Pop-up banner (x 1)	R2,000
Inserts into delegate bags	R3,000 (non exhibitors)
Delegate bags	R25,000 (Includes bags selected by organiser - sponsor logo in one colour)
Speaker gifts	R3,000 (excludes gifts)
Lanyards	R3,000 (lanyards supplied by sponsor)
Innovation hub stand	R10,000 (incl 1 delegate and insert in delegate bag)

INNOVATION HUB

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All prices quoted on this page are exclusive of 15% vat